PARTY innovations
www.partyinnovations.com
1-800-845-8746

Bleed Area (background color/pattern): 19.25” W x 1.187” H
Size/Cutline: 18.75” W x 1” H
Front Imprint Area: 17.75” W x 0.75” H

Minimum Art Requirements

Minimum Text Height

1/16" (0.0625") 8.75pts (still small but legible) | 3.5pts 1/32" smallest recommended | 7/32" 2.9pts legible, hard to see depending on the font

Minimum Line Width (Lighter Colors)

Polyester Dyesub .25pt

Minimum Line Gap (Darker Colors)

MIN LINE WIDTH 1.25 pt MIN LINE GAP

FRONT IMPRINT IS CONTROLLED



PLACE THE ART AROUND THE BUTTON HOLES. KEEP THE ART .5” AWAY FROM THE HOLE ON EACH SIDE
UNLESS YOU DO NOT MIND YOUR ARTWORK BEING UNDER THE BUTTON

BACK SIDE ART



THE BACK SIDE IS NOT CONTROLLED AND IF THE BACK SIDE HAS AN IMPRINT, IT MUST BE A CONTINUOUS IMPRINT OR PATTERN AND MUST BE ABLE TO REPEAT ITSELF SEAMLESSLY.
IF THE BACK SIDE HAS AN IMPRINT, IT COULD RUN INTO THE SEWING AND WILL HAVE A BUTTON HOLE STITCH THROUGH IT. THE BACK SIDE CAN ALSO BE A SOLID COLOR OR PATTERN.