

EPC001 | Cooling Towel

12” x 36”

For True Black please use CMYK Values:

C: 75 **M**: 68 **Y**: 67 **K**: 90



towel size: 12” x 36”

bleed size: 15” x 39”

safe area: 9” x 31.75”

Smallest lowercase height: .2”in. (Bold)

Minimum stroke width: 1 pt

template scaled @ 1/10th actual size

art must be submitted in vector [.ai or .eps] format

hi-res photos may be used - 300dpi @ 1/2 size

fonts must be converted to outlines

+/- 1” placement variance due to rolling press

area for customer comments:

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