**EPWW03** | z

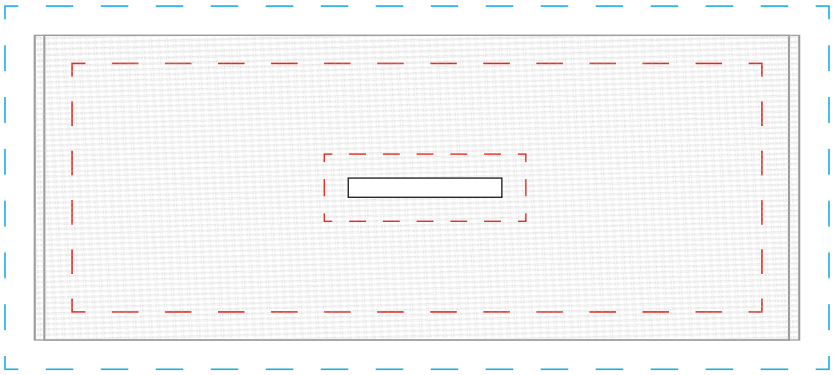
16” x 40”

For True Black please use CMYK Values:

**C**: 75 **M**: 68 **Y**: 67 **K**: 90



Border and Line
Not Recommended



**towel size:** 40” x 16”
**bleed size:** 43” x 19”
**safe area:** 36” x 13”

Smallest lowercase height: .25” (Bold)
Minimum stroke width: 3pt

template scaled @ 1/10th actual size
art must be submitted in vector [.ai or .eps] format
hi-res photos may be used - 300dpi @ 1/2 size
fonts must be converted to outlines
+/- 1” placement variance due to rolling press

area for customer comments:

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